



Summer Blues

Dress: This beautiful multicolored silk monogram print belted dress from Fendi has the perfect color combinations, giving you the summer look to enjoy on and off the golf course.

Mini Backpack: The best and easiest way for summer travel is with this mini soft powder blue leather Fendi backpack with crocodile tail detail adorned with Flowerland flowers. The blues and greens woven within the outfit are signature colors of golf.

Shoes: Sculpture Sandals. These gorgeous white leather sandals decorated with large crystals and two-tone white/silver and black/gold studs can be worn for both casual daytime and evening looks, on the course and in the clubhouse.

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Fendi 2016 summer fashions grace the course

STORY BY SEEMA SADEKAR | HOSTED AT SOUTH SHORE GOLF CLUB
PHOTOGRAPHY BY EXCEED PHOTOGRAPHY

This summer I am inspired by the Power of Flowers on course. Flowers are seasonal; they are colorful and can give a dress its very own personality. This season Fendi has taken Flower Power to a whole new level, celebrating being a woman and enjoying flower patterns of all kinds.

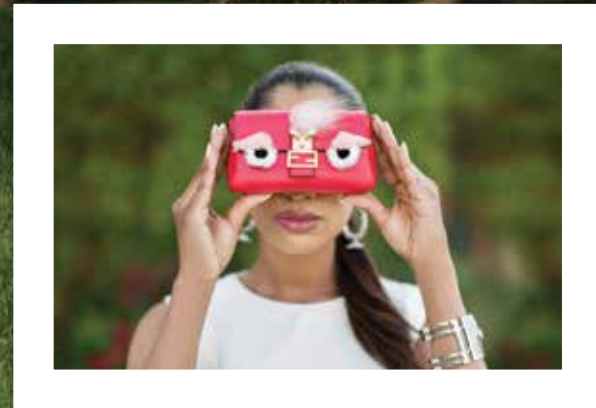


Don't "Mesh" With Me

Dress: Fendi's fresh take on the Little Black Dress is finished with cutouts at the neckline and hem. The dress has a flattering mermaid shape at the skirt, and stretchy material that allows for movement, as well as hitting powerful drives down the fairway, with ease.

Shoes: Keep your styling simple with these patent leather green and white Seema Style FootJoy golf shoes. This neutral black dress really allows you to play around with colorful and flamboyant golf shoes for on course colorful creativity.

Bag: This Fendi Baguette is made from a crafted black crocheted fabric and embroidered with mirrored silvertone paillettes. The bag simply sparkles and is a wonderful standout piece to a neutral look.



Fendi Frenzi

Dress: This sophisticated white wool-silk blend patch pocket dress from Fendi featuring a round neck, a sleeveless design, a fitted waist, and an A-line shape skirt is the perfect summer look on and off the course.

Bag: Micro Baguette. #Personality! This red leather with pink fur, crystals and pearl Fendi Microbag gives your outfit a unique character and personality. Always have fun with your accessories...that's what they are there for.

Shoes: Sculpture Sandals. I'm wearing Fendi white leather sandals decorated with crystals and two-tone white/silver and black/gold studs. These are the perfect match for the perfect outfit.



Paradise Flower

Dress: A gorgeous bird of paradise motif gave bloom to inspired pieces on Fendi's spring 2016 runway. This silk dress in hot tropical hues is a standout against the fairways and its lush green surroundings.

Bag: "Small Demijour". The perfect small handbag with geometric color block represents a de-structured version of the Fendi logo. The colorful bag print compliments my dress while giving it the perfect pop.

Keychain: "Abcharm F". Bag charms are summer's "it" accessory. This yellow fox fur with the purple letter F carries well with my Paradise Flower look, and adds a splash of fun to the overall ensemble.

Shoes: Wedge-heel sandals. These are comfortable black patent leather sandals with an elegant t-strap. The design is a multicolored granite-print platform heel and wedge covered in tone-on-tone fabric, and printed with an abstract paradise flower design that matches my dress to a "tee".